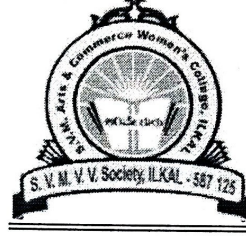




ಪ್ರಾಚಾರ್ಯರು
ಶ್ರೀ ವಿಜಯ ಮಹಾಂತೇಶ ಕಲೆ ಹಾಗೂ ವಾಣಿಜ್ಯ
ಮಹಿಳಾ ಪದವಿ ಪುನಾರ್ಜಿವಾಳಯ
ಇಲಕಲ್ಲ - 587125 2201



SVM Arts and Commerce Women's Degree College

Ilkal

Department: English

Semester: B.A.I Sem

Subject Name & Code: Basic English

CO 1.To expose about the women in our society have been considered as inferior to men, seen though we revere them as deities of knowledge, wealth at even time.

CO 2.To intend to create some awareness about culture and mass media.

CO 3.To focus our attention on environmental issues.

CO 4.To appreciate and understand the culturally diverse society.

Department: English

Semester: B.A.I Sem

Subject Name & Code: Optional English

CO 1.To enhance students awareness in the aesthetics of drama and to empower them to evaluate drama independently.

CO 2.To develop integrated view about language and literature in them.

CO 3.To introduce students to the best uses of language in literature.

CO 4.To expose students to varied cultural experiences through literature.



Department : English

Semester : B.A.II Sem

Subject Name & Code: Basic English

- CO 1.To prepare students to go for detailed study and understanding of literature and language.
- CO 2.To sensitize students to human values.
- CO 3.To introduce the “ Importance of festivals in our life” and “The recent social changes of India”.
- CO 4.To enhance the guidelines regarding how we can develop our knowledge of English language and use it for professional purpose.

Department : English

Semester : B.A.II Sem

Subject Name & Code: Optional English

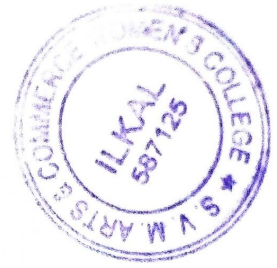
- CO 1.To enhance students awareness in the aesthetics of poetry and to empower them to read, appreciate and critically evaluate the poetry independently.
- CO 2.To cultivate research aptitude through comparative study of cultures and literatures.
- CO 3.To familiarize students with excellent pieces of prose and poetry in English.
- CO 4.To make them understand the literary merit, beauty and creative use of language and literature.

Department : English

Semester : B.A.III Sem

Subject Name & Code: Basic English

- CO 1.To familiarize students with the communicative power of English.
- CO 2.To enable students to become competent users of English in real life.
- CO 3.To contribute to their overall personality development by improving communicative and soft skill.
- CO 4.To sensitize students to human values.



Department : English

Semester : B.A.III Sem

Subject Name & Code: Optional English

CO 1.To develop humanistic outlook on life.

CO 2.Appreciate and understand the culturally diverse society.

CO 3.The students will be able to understand and appreciate literary pieces written in English.

CO 4.To encourage students to interpret literary works in the light of the critical approaches.

Department : English

Semester : B.A.IV Sem

Subject Name & Code: Basic English

CO 1.To prepare students to go for detailed study and understanding of language.

CO 2.To realize the importance of LSRW.

CO 3.To introduce the basic units of language.

CO 4.Students gain language and present their own view of related topic.

Department : English

Semester : B.A.IV Sem

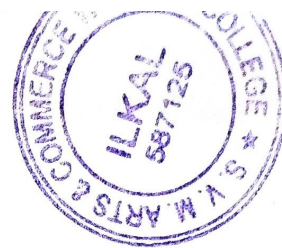
Subject Name & Code: Optional English

CO 1.One of the important outcome of this course is students to understand the literature in different ages.

CO 2.Students are able to understand of various term, key concept related to the literature.

CO 3.Students also got expose to different ages of literature.

CO 4.To develop interest among the students to appreciate and analyze drama independently.



Department : English

Semester : B.A.V Sem

Subject Name & Code: Optional English

CO 1.To encourage students to make a detailed study of a few sample masterpieces of English poetry.

CO 2.To expose students to become competent users of English in real life situations.

CO 3.To expose students to some of the best examples of novel.

CO 4.To develop aptitude for critical analysis.

Department : English

Semester : B.A.VI Sem

Subject Name & Code: Optional English

CO 1.To introduce students to the basics of literary criticism.

CO 2.To make them familiar with the significant critical approaches and terms.

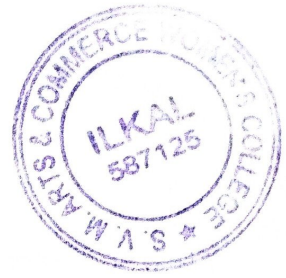
CO 3.To instill literary sensibility through various literary texts.

CO 4.To enrich vocabulary and expand linguistic proficiency.

Programme Specified Outcome

Subject: English

1. To create awareness about English Language as Global Language.
2. To understand women's issues in the major fields through reading skill.
3. It draws the attention of students to women's issues in gender, culture, environment and entertainment.
4. The women students are expected to get the basic grammatical aspects of English language and about the condition and status of women in various fields.
5. To expose students to the basics of literature and language.
6. The stories aim at sensitizing the women students about the problems faced by Indian women in various social situations through fictional mode.
7. To familiarize the students with different types of literature in English.
8. To prepare students to go for detailed study and understanding of literature and language.



Course Outcomes

Department : Economics

Semester : B.A.I Sem

Subject Name & Code: Micro-Economics-I

- CO 1. Relate the basic economic theory and principles to current microeconomic issues.
- CO 2. Creates awareness about consumers and producers behaviour.
- CO 3. Evaluate the relation in which Economics stands in relation to other subjects.
- CO 4. Learn the difference between the short and long run production function.
- CO 5. Interpret charts, graphs, and tables and use the information to make informed judgments.

Department : Economics

Semester : B.A.II Sem

Subject Name & Code: Micro-Economics-II

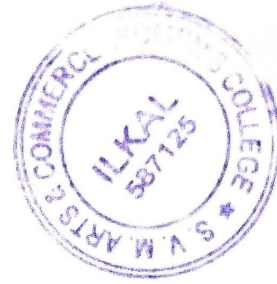
- CO 1. Relate the basic economic theory and principles to current micro economic issues.
- CO 2. Understand the behaviour of economy at micro level with respect to economic agents like a consumer, a producer, a factor owner.
- CO 3. Creates awareness about consumers and producers behaviour.
- CO 4. Use economic models to analyse a situation in terms of economics.
- CO 5. Interpret charts, graphs and tables and use the information to make informed judgments.

Department : Economics

Semester : B.A.III Sem

Subject Name & Code: Micro-Economics

- CO 1. Helps the students to understand the functioning of the economy as a whole.
- CO 2. Familiarises the students with the basic concepts of macroeconomics and its application.
- CO 3. Analyse fiscal and monetary policy decision to counter the business cycle.
- CO 4. Collection and presentation of data on National Income of India using schedule and graphs



Department : Economics

Semester : B.A.IV Sem

Subject Name & Code: Economics of Money and Banking

CO 1. Construction of index numbers from the collected data for a specific period (Wholesale and Retail prices).

CO 2. Preparation of graphs for price fluctuations for few commodities.

CO 3. Preparation of a chart showing organisational structure of a Commercial Bank.

CO 4. Preparation of a hypothetical balance sheet of a commercial bank.

CO 5. Practice use of DD, MT, Accounts Opening forms, loan application forms.

Department : Economics

Semester : B.A.V Sem

Subject Name & Code: Indian Economy –I (Compulsory)

CO 1. Collecting recent data on poverty in India.

CO 2. Students identifying BPL families in their locations.

CO 3. Collecting the data of unemployment youth in their areas.

CO 4. Students are able to understand meaning and concepts of national income.

Department : Economics

Semester : B.A.V Sem

Subject Name & Code: International Economics

CO 1. Understanding and knowledge about the basic principles of trade in goods and services at the global level.

CO 2. Perceive the importance of balance of payments situation of a country.

CO 3. The students would understand the rationale of recent changes in the export-import policies of India.

CO 4. Developing a record of foreign exchange rates for a week.



Department : Economics

Semester : B.A.V Sem

Subject Name & Code: Indian Economy-II (Compulsory)

CO 1. Visiting APMC and collecting the data on supply sale and prices of different agriculture commodities.

CO 2. Reporting a case study of any cottage or small scale industry.

CO 3. Compilation of data on various components of National Income.

CO 4. Visit to the Bank/co-operative credit society and collect information about the credit transactions.

Department : Economics

Semester : B.A.VI Sem

Subject Name & Code: Public Economics

CO 1. Know what the study of public finance is all about, different roles played by the Government in an economy.

CO 2. Identify various factors affecting the public expenditure.

CO 3. To know about the accrual and cash indicators while measuring the government debt.

CO 4. Evaluate the factors which create excess burden of taxation.

CO 5. To examine the different types of budget deficits.

Department : Commerce

Semester : B.Com.I

Subject Name & Code : Secretarial Practices.

Students should aware of the provisions of Companies Act 2013.

To summarize the procedure for incorporation of the company.

To analyze the sources of raising capital.

Students come to know about the importance of company secretary and key managerial



- Students come to know about the matters to be stated in the prospectus and Statement-in-lieu of prospectus.
- Students can be able to get knowledge of Membership in a company.
- Students should understand the Company meetings and Secretarial duties.

Department : Commerce

Semester : B.Com.I

Subject Name & Code : Financial Accounting I

To impart the knowledge of basic concepts of accounting

To understand the practical knowledge of preparing the final accounts of sole trading concern.

To know the conversion of partnership firm in to company ltd.

To give the knowledge of joint venture agreement.

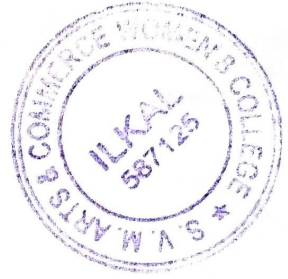
Department : Commerce

Semester : B.Com.I

Subject Name & Code : Managerial Economics-I

1. Students should be familiar with the concept of Managerial Economics.
2. Select and discuss the core issues, from each chapter that will have impact on business decision making. Students have to choose a product and apply price elasticity in real situation. Industrial visit to forecast demand for the Product of a particular industry.
3. Select and discuss the core issues, from each chapter that will have impact on business decision making. Students have to choose a product and apply price elasticity in real situation. Industrial visit to forecast demand for the Product of a particular industry.

Select and discuss the core issues, from each chapter that will have impact on business decision making. Students have to choose a product and apply price elasticity in real situation. Industrial visit to forecast demand for the Product of a particular industry.



Department : Commerce

Semester : B.Com.I

Subject Name & Code : Principles of marketing

Co 1: Students aware about concepts of product, sales, production and social

Co 2: To know about marketing research

Co 3: know about strategies and basics of marketing segmentation

Co 4: Understand about stages and implication of product life cycle

Co 5: They know about new product development

Co 6: Students understand about methods and objectives of pricing

Co 7: Students understand about service marketing growth of service marketing

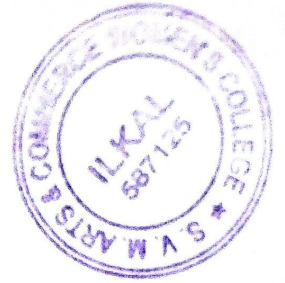
Co 8: They know about conducting of E-commerce

Department : Commerce

Semester : B.Com. II

Subject Name & Code : Business Communication Skills.

- To understand the concept, process and importance of communication.
- To develop awareness regarding new trends and technologies in business communication.
- To analyze of business letters.
- Students should learn about the preparation of letter of enquiries and replies, order and executions, credit and status enquires, complaints and adjustments, collection, sales letter.
- To emphasize on the development of career skills among students.
- To develop business communication skills through the report writing.

**Department: Commerce**

Semester: B.Com. II

Subject Name & Code: Women entrepreneurship

Co 1: Student should aware about entrepreneurship

Co 2: student should be aware about new entrepreneurial opportunities and traits in various sectors

Co 3: Identify the business special foe women

Co 4: Know about financial support to women entrepreneur by government and private organizations.

Department: Commerce

Semester: B.Com.II

Subject Name & Code : Financial Accounting II

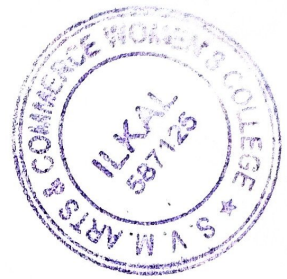
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- To explain the royalty agreement.
 - To know the structure of departmental stores and list out the basis of allocation of common expenses of department.
 - Give the knowledge of consignment agreement
 - To know the how to claim the fire insurance regard to stock on hand.
 - Explain the branch accounts knowledge

Department: Commerce

Semester: B.Com. II

Subject Name & Code: Managerial Economics-II

-
- Student should get familiar with the meaning and concept of cost and revenue analysis.
 - Student should get familiar with the different types of product market and price determination of product.
 - Student should get familiar with the different factors, their price determination and theories with them.
 - Student should get familiar with the meaning, types and theories of Profit Analysis.



Department: Commerce

Semester: B.Com. III

Subject Name & Code: Principles and practices of Management.

- Students learned about Evolution of management.
- Students come to know about the nature and scope of Management process.
- Students should aware of planning and decision making process.
- Students learned about Organization and organization structure.
- To enumerate theories of motivation.
- Students should aware of Communication, co-ordination and control process.

Department: Commerce

Semester: B.Com.III

Subject Name & Code: Indian financial system

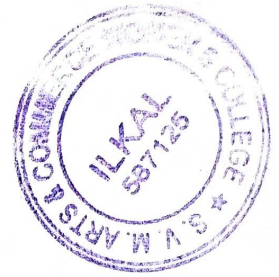
- Co 1: Students learned about structure and functions of financial system
- Co 2: They know about different financial market its functions.
- Co 3: Instruments used in financial market
- Co 4: Students learned about mechanism of issuing instruments in financial market

Department: Commerce

Semester: B.Com.III

Subject Name & Code: Corporate Accounting

- Co 1: Students should know methods or mechanism of issue of shares
- Co 2: Know about maintenance of final accounts of joint companies
- Co 3: Students aware about the company's internal and external reconstruction
- Co 4: Procedure of liquidation of companies



Department: Commerce

Semester: B.Com.III

Subject Name & Code: Retailing Management

- To know the strategic planning for all retail organization structure
- To prepare the advertising copy for a retail shopping store.
- To give the knowledge of how to maintain stores, store management, store design.

Department: Commerce

Semester: B.Com.III

Subject Name & Code : Business Statistics

- Know about women statistics.
- Preparation of correlation co-efficient
- Properties of regression co-efficient and business applications.
- Construction of cost of living Index numbers.
- Methods of family budget.

Department : Commerce

Semester : B.Com. III

Subject Name & Code : Monetary Economics

- Construction of index numbers from the collected data for a specific period (Wholesale and Retail prices).
- Preparations of graphs for price fluctuations for few commodities.
- Student should be able to understand macroeconomic problems of the economy. The problems like Inflation, Deflation, economic fluctuations etc.,
- Student should be able to understand the working of different types of Banks.



Department: Commerce

Semester: B.Com. IV

Subject Name & Code: Insurance – Principles and Practices.

- To understand the concept, origin, role and importance of insurance.
- Students come to know about the types of insurance – Life insurance and general insurance.
- Students should aware of fire, marine and miscellaneous insurance.
- To enumerate the role of private companies in insurance business.

Department: Commerce

Semester: B.Com. IV

Subject Name & Code : Corporate Accounting –II

Co 1: Helps to know accounts of holding companies

Co 2: Helps to know accounts of banking companies

Co 3: Develop skills computerized accounting

Department: Commerce

Semester: B.Com. IV

Subject Name & Code: Modern Banking

Co 1: Preparation of cheques and crossing of cheques and endorsement of cheques

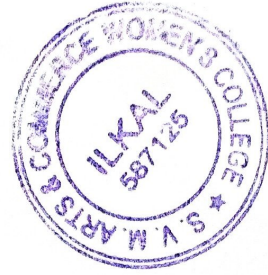
Co 2: Services rendered by banks

Co 3: Know about employment of bank funds

Co 4: Models of advancing Banking payment

Co 5: Concept of Electronic banking payment System

Co 6: Using of smart cards and its risk



Department : Commerce

Semester : B.Com. IV

Subject Name & Code : Advertising and Sales Management

- To build advertising creativity
- To explain how to prepare advertising copy with help of agency
- To prepare advertising budget

Department : Commerce

Semester : B.Com. IV

Subject Name & Code : Business Statistics

- Know about correlation and Regression
- Know how to measure secular trend
- Know about construction of index numbers
- Know about sampling, censuses and sample survey, probability.

Department : Commerce

Semester : B.Com. IV

Subject Name & Code : International Trade

- Students are able to computation of data of India's foreign trade exports and imports.
- Student should get familiar with the role and issues of international trade, foreign exchange and balance of payment.
- Student should be able to understand the concept of dumping, effects of tariff and quotas.
- Student should be able to understand meaning, importance and determination of rate of exchange.



Department : Commerce

Semester : B.Com. V

Subject Name & Code : Human Resources Management

- To understand the nature and scope of HRM.
- Distinguish Personnel management with HRM.
- Students come to know about the Recruitment, selection, placement and induction process.
- Students should aware of methods of training and evaluate performance appraisal system.
- Students should know about the remuneration, welfare and social security measures.
- To know the role of Quality circle and total quality management.

Department : Commerce

Semester : B.Com. V

Subject Name & Code : Taxation - I.

- To impart the knowledge of basic concepts of Income tax, taxation and income tax act 1961.
- Students should know about the rules for determine residential status.
- To know the elements of exempted income.
- To train the students in computation of income under the head Salary, House property, Business or Profession, To gain the knowledge of GST.

Department : Commerce

Semester : B.Com. V

Subject Name & Code : Financial Management

Co 1: Know about financial matters and role and responsibilities of financial manager

Co 2: Student aware about the capitalization and capital structure of companies

Co 3: To know how to analyze cost of different sources of capital



Co 4: Know about management of working capital

Department : Commerce

Semester : B.Com. V

Subject Name & Code : Cost Accounting I

- Impart the knowledge of basic concepts of cost accounting and elements of costs
- To train the students in preparing cost sheet and find out the cost of production.
- To gain the knowledge of material control by using these techniques of EOQ, STOCK LEVELS, FIFO LIFO
- To get the information about labour cost control
- To collection and classification of overheads in an organization
- To developing a case for reconciliation

Department : Commerce

Semester : B.Com. V

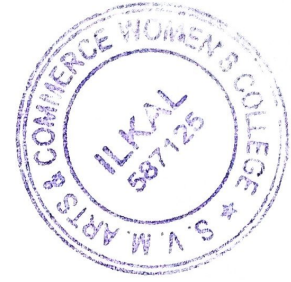
Subject Name & Code : Principles and Practice of Auditing

- Explain auditing, types of audit conducted indifferent organization.
- To give the knowledge of test check, vouching, internal check, etc
- Comparison between manual accounting audit, computer frauds.
- To list the papers maintained in permanent audit file.
- To know the importance of audit reports ,certificates

Department : Commerce

Semester : B.Com. V

Subject Name & Code : Indian Economy



- Student should understand the features of the Indian economy in comparison with other economies.
- Student should get familiar with the different sectors of the Indian economy like agriculture, Industry and their role, issues and measures to overcome it.
- Students are able to understand the structure of the Indian public finance.
- Students are able to understand meaning and concepts of national income.

Department : Commerce

Semester : B.Com. VI

Subject Name & Code : Taxation - II.

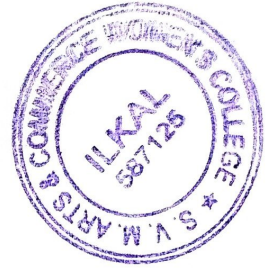
- To train the students in computation of capital gain and income from other sources.
- Students should know about the computation of deductions u/s 80C to 80U.
- To know about the tax provisions relating to set-off and carry forward of losses.
- To illustrate assessment of individuals and computation of tax liability.
- To understand the procedure for assessment.
- To train the students in computation of GST.

Department : Commerce

Semester : B.Com. VI

Subject Name & Code : Principles of Management Accounting

- To impart the knowledge of management accounting concept and techniques for business decisions.
- Students should know about analysis and interpretation of financial statements.
- To know the elements of exempted income.
- To train the students in preparation of fund flow statement, cash flow statement, ratio analysis and leverage.

**Department : Commerce**

Semester : B.Com. VI

Subject Name & Code : Financial Services

Co 1: Know about merchant banking services

Co 2: Know about accounts of leasing company

Co 3: Know about factoring and forfeiting services

Department : Commerce

Semester : B.Com. VI

Subject Name & Code : Cost Accounting II

-
- To prepare job cost sheet
 - To give the knowledge of contract account for construction of building
 - To gain the knowledge of different stages of production.
 - To find out the operating costing with the help of operating cost sheet.

Department : Commerce

Semester : B.Com. VI

Subject Name & Code : Business Law

-
- Know about rent agreement incorporating all the essential features of a valid agreement.
 - Know about an agreement to repay a loan borrowed from bank on installment basis.
 - Know points of law of contracts, and contracts of sale.

Department : Commerce

Semester : B.Com. VI

Subject Name & Code : Industrial Economics



-
- Students would be able to understand the meaning, features and role of industrialisation.
 - Students would be able to understand the role of public sector and private sector in economy. Students would be able to understand meaning, role and types of industrial finance.
 - Students would be able to understand the problems and prospects of Steel, Cotton, Textile, Sugar, Cement and jute industries in India.

Department : Commerce

Semester : B.Com. III

Subject Name & Code : Fundamentals of computer & MS-Office

CO 1: Introduction and History of computers

CO 2: Input, output and other peripheral devices

CO 3: Definition of software and its types

CO 4: Types of programming language

CO 5: Introduction to windows & How to work with it

CO 6: Applications of MS-Office

CO 7: Overviews of word processing and tools working on it

CO 8: How to work with spreadsheet software, types of charts/graphs.

CO 9: Overview of MS PowerPoint, slides and printing slides

Department : Commerce

Semester : B.Com. IV

Subject Name & Code : Multimedia, Internet Tools and Programming in C

CO 1: Scope and applications of multimedia, components of multimedia authoring tools

CO 2: Types of Networking, webpage and HTML

CO 3: Email, chatting, downloading and uploading files

CO 4: Introduction to C-Programming and Basic structure of C Programming

CO 5: Constants, Variables and data types

CO 6: Types of operators and expressions

CO 7: Input and Output statements



CO 8: Decision making branching and looping

CO 9: Types of arrays and strings

CO 10: User defined functions used in C language

Department : Commerce

Semester : B.Com. V

Subject Name & Code : Tally and Database Management System

CO 1: Introduction and Advantages of computerized Accountancy

CO 2: Features of tally, menus and screen work

CO 3: Ledger and Voucher creation, types of Vouchers

CO 4: Display options Gateway, Trail Balance, Display account books

CO 5: Printing balance sheet and cheque printing facilities of tally

CO 6: Introduction to DBMS and FoxPro

CO 7: Operators in FoxPro and printing records in database

CO 8: Features of FoxPro and FoxPro functions

Department : Commerce

Semester : B.Com. VI

Subject Name & Code : E-Commerce and Programming in Visual Basic 6.0

CO 1: Introduction to E-Commerce and session objects in E-Commerce applications

CO2: E-Working with files and products catalog database

CO3: E-building the transaction databases

CO 4: Visual Basic Programming Style and opening project and saving

CO 5: Project explorer window and developing simple applications

CO 6: Controls in Visual Basic and simple applications

ಪ್ರಾಚಾರ್ಯರು
ಶ್ರೀ ವಿಜಯ ಮಹಾಂತೇಶ ಕಲೆ ಹಾಗೂ ವಾಣಿಜ್ಯ
ಮಹಿಳಾ ಪದವಿ ಮಹಾವಿದ್ಯಾಲಯ
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